

# Bismarck Public Schools – Library Media Department Strategy Map



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|--|--|--|--|--|
| <p><b>Serve the Stakeholders</b></p>         | <p>Empower students to be enthusiastic readers, critical thinkers, skillful researchers, and ethical users of information.</p>   |  |  |  |
| <p><b>Serve the Students and Parents</b></p> | <p>Maximize learning for ALL students</p> <p>Create an inviting school culture</p> <p>Optimize Communication Parents/Students/Patrons</p> <p>Engage students in School &amp; Community</p> <p>Provide balanced media collection of resources to support the curriculum, collaborate to design and teach curriculum, and promote literacy.</p> <p>Maintain an inviting, enriching environment to meet the library / technology literacy needs of students and staff.</p> <p>Use technology tools and enhanced customer service to communicate library services.</p> <p>Apply 21<sup>st</sup> century skills to academic and personal lives.</p> |  |  |  |
| <p><b>Manage Resources</b></p>               | <p>Research</p> <p>Be Fiscally Responsible</p> <p>Promote</p> <p>Organize</p> <p>Budget</p> <p>Develop</p>   |  |  |  |
| <p><b>Use Library Media Services</b></p>     | <p><b>Teaching &amp; Learning</b></p> <p>Participate in the Library Professional Excellence Program.</p> <p>Increase student achievement on the library / technology literacy standards and benchmarks.</p>  | <p><b>Relationship Management</b></p> <p>Provide welcoming library media centers with enhanced customer service.</p> | <p><b>Operational Excellence</b></p> <p>Design library media centers with resources and tools to promote library / technology literacy.</p> <p>Provide resources to support iSafe and wellness curriculum.</p> | <p><b>Innovation</b></p> <p>Research new technologies and curriculum design.</p> <p>Collaborate with educators to integrate library / technology literacy standards.</p> |
| <p><b>Develop Employees</b></p>              | <p>Provide and track staff development opportunities for library staff.</p>  |  | <p>Meet the needs of students and educators with highly qualified library media staff.</p>   |  |